



“ We are the Good platform
to reach your BRAND
all over Tamil Nadu ”

FULL PAGE ADVERTISEMENT TARIFF

Position	Specification	1 Month	3 Months	6 Months	12 Months
Double Spread	24 x 36 Cm	₹ 75,000	₹ 2,10,000	₹ 3,90,000	₹ 7,20,000
Back Wrapper	24 x 17.5 Cm	₹ 60,000	₹ 1,65,000	₹ 3,00,000	₹ 5,40,000
Wrapper Inner	24 x 17.5 Cm	₹ 50,000	₹ 1,35,000	₹ 2,40,000	₹ 4,20,000
3rd Page Right	24 x 17.5 Cm	₹ 45,000	₹ 1,20,000	₹ 2,10,000	₹ 3,60,000
Any Inner Page	24 x 17.5 Cm	₹ 40,000	₹ 1,05,000	₹ 1,80,000	₹ 3,00,000

பில்டர்ஸ் லைன்

The First & Leading Construction Magazine in Tamil

Get Placed ;
Get Exposure

- Construction Methods
- Construction Technologies
- Construction Management
- New Building Material
- Modern Equipments
- Worldwide Architectures
- Building Maintenance

and More..

Pay for 1 Magazine , Advertise in 3 Magazines



621 , Anna Salai, Old Model School Road Entrance,
Illrd Floor, Thousand Lights, Chennai - 600 006,
Near to Gemini Bridge, Ph : 044- 42142438 ,
Mob : 88259 91977, 98417 43851
E mail : buildersline@gmail.com.
Web : www.buildersline.in | P. Subramanyam



SPECIAL FEATURES :

- ▶ Advertisement is cheaper, comparing with other print medias.
- ▶ Every 4 Months once, we publish the articles about your concern, products (For Full page Contract advertisers)
- ▶ Our parent group Prompt Tradefairs is conducting 10 to 12 Exhibitions per year all over Tamil Nadu. Your product is getting popularity in our exhibitions through the magazine.
- ▶ BUILDERS LINE is printed in high quality Art paper with excellent production of Full Color Pages. Top quality is maintained through out.
- ▶ BUILDERS LINE is being published in the web pages and online Book stores like Magzter, Rock Stand .. Your advertisement also will be displayed on the web through out World.
- ▶ Full page contract Advertisement will be displayed in our web page www.buildersline.in



PROFILE :

Total No. of Pages :

68 (Fully colour)

Paper Quality :

75 Gsm LWC & 90 Gsm Art Paper

We Cover :

Construction technologies, Real Estate, New inventions, The Article from Civil H.O.D. & Professors, Finance, Law, Vasthu, Home Maintenance, Interior & Exterior, Modern Equipments, Worldwide Architectures, Building Maintenance ...etc

Readers Category :

Builders, Architects, Civil contractors, Building Materials Manufacturers & Suppliers, Property seekers, Housing finance organizations, all Engineering Colleges of South India & also libraries and General Public.



Buildersline is a Tamil monthly magazine, 17 Successful years in construction industry. This is the First and leading Tamil Construction magazine which is published in Fully Color Pages. Builders Line has a circulation of over 85,000 copies, and readership of over 2,50,000 related to the construction people and public.

REACH :

- Buildersline reaches to the target audiences who are interested to buy your product. (Property Seekers, Builders, Civil contractors, Interior decorators, Architects, All Engineering Colleges of South India & Libraries)
- Freely distributed in 170 Associations & their members in south India related to construction.
- More than 20,000 Companies & Offices in Tamil Nadu reading our magazine.
- More than 12,000 NRIs are Subscribers of Builders line.

PAY FOR 1 MAGAZINE, ADVERTISE IN 3 MAGAZINES

- If you give a full Page Advertisement, the same will be Published in Builders line English and Sondha veedu Tamil E Magazines ..

