

Now  
Your Product  
is getting  
Global vision

The screenshot displays the Buildersline website interface. At the top, it features the logo 'பில்டர்ஸ்லைன்' (Buildersline) and the tagline 'An Encyclopedia of Construction Industry'. Below this, there are navigation links for 'Subscription', 'Advertisement', 'Current Issue', 'Old Issues', 'Elevation CDs', 'Directory', 'Hand Books', 'Service', and 'Testimonials'. The main content area includes a 'MEMBER LOGIN' section with fields for 'User Name' and 'Password', and a 'MEMBER LOGIN' button. Below the login section, there are several featured articles and advertisements. One prominent article is titled 'குவாரிகள் பற்றாக்குறை' (Shortage of Quarries) with a large image of trucks. Another article is titled 'அந்நூறு மணலில் அபாயமான அரசியல்!' (Political danger in 900 tons of sand!). There are also sections for 'Elevation & plan CDs' and 'Advertisers'.

## ADVERTISE IN BUILDERSLINE WEBSITE

It is a great opportunity for advertisers to advertise their project and product through our website all over world. our website [www.buildersline.in](http://www.buildersline.in) is a first and leading website in Tamil Construction World.

In this website we are having so many subscription and sales activities. More than thousand of people like Builders, Contractors, Engineers, Architectures, Civil students & Property seekers are viewing our webpage page daily.

So you are having a great opportunity to exhibit your project & product throughout construction industry



# பில்டர்ஸ்லைன்

The First & Leading Construction Magazine in Tamil

## ADVERTISEMENT TARIFF

Position	Ad Size	1 Month	3 Months
Home page pre-display	Full Screen	25,000	50,000
Home page strip ad (Standard display)	23 x 4 CM	25,000	50,000
Homepage Pop up window	20 x 20 CM	15,000	30,000
Buildersline Link Pop up window	15 x 15 CM	10,000	20,000
E-magazine sponser	23 x 4 CM	10,000	20,000
Home page Squar ad (Rolling display)	4.5 x 5.5 CM	10,000	20,000
Home page logo display	3 x 4 CM	7,000	15,000