



“ We are the
good platform
to reach your BRAND
to all over Tamil Nadu ”

ADVERTISEMENT TARIFF

Position	Specification	1 Month	3 Months	6 Months	12 Months
Half Page	12 x 17.5 CM	₹ 12,000	₹ 35,000	₹ 65,000	₹ 1,20,000
Any Inner Page	24 x 17.5 CM	₹ 24,000	₹ 64,000	₹ 1,22,000	₹ 2,30,000
3rd Page Right	24 x 17.5 CM	₹ 26,000	₹ 70,000	₹ 1,32,000	₹ 2,49,000
Wrapper Inner	24 x 17.5 CM	₹ 28,000	₹ 75,000	₹ 1,42,000	₹ 2,68,000
Back Wrapper	24 x 17.5 CM	₹ 32,000	₹ 86,000	₹ 1,63,000	₹ 3,07,000
Double Spread	24 x 36 CM	₹ 48,000	₹ 1,28,000	₹ 2,44,000	₹ 4,60,000



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பில்டர்ஸ் லைன்

The First & Leading Construction Magazine in Tamil

Construction Crisis
Construction Technologies
Construction Management
Building Maintenance
Interior Decoration
Property News
Law, Vaasthu
and More..

Get Placed ;
Get Exposure





SPECIAL FEATURES :

- ▶ Advertisement is cheaper comparison to other print medias.
- ▶ We also write the articles about your concern, product & achievements (For Full page advertisers)
- ▶ Our parent group Prompt Publication is conducting 10 to 12 exhibitions per year all over Tamil Nadu. Your product is getting popularity in our exhibitions.
- ▶ The magazine is printed on high quality newsprint with excellent reproduction of Full Color Pages. Top quality is maintained through out.
- ▶ Our magazine is being published and updated on the internet (<http://www.buildersline.in/>) Your advertisement also will be displayed on the web. When viewers click on your advt. the link pull them to your own website.



PROFILE :

Total No. of Pages :

68 (Fully colour)

Paper Quality :

75 Gsm LWC & 90 Gsm Art Paper

Content :

Construction technologies, Real Estate, New Construction Projects, New inventions, The Article from Civil H.O.D. & Professors, Finance, Law, Vasthu, Home Maintenance, Interior & Exterior, Gardening,

Readers Category :

Builders, Architects, Civil contractors, Building Materials Manufacturers & Suppliers, Property seekers, Housing finance organizations, all Engineering Colleges of South India & also libraries and General Public.



Buildersline is a Tamil monthly magazine, 13 successful years in construction industry. This is the First and leading Tamil Construction magazine which is published in Fully Color Pages. Builders Line has a circulation of over 85,000 copies, and readership of over 2,50,000 related to the construction people and public.

REACH :

- Buildersline reaches to the target audiences who are interested to buy your product. (Property Seekers, Builders, Civil contractors, Interior decorators, Architects, All Engineering Colleges of South India & Libraries)
- Freely distributed in 170 Associations & their members in south India related to construction.
- More than 20,000 Companies & Offices in Tamil Nadu reading our magazine.
- More than 12,000 NRIs are Subscribers of Builders line.