



# BUILDERS LINE CONSTRUCTION DIRECTORY

2013-14

www.buildersline.in

## Content includes..

Acrylic Sheets	Power Tools	Swimming Pool	Sanitaryware Dealers
Adhesives	Carpets	Vaasthu Consultants	Scaffolding
Air Curtains Mfrs	Cement Concrete Tiles	Electrical Panel Board	Steel Fabrication
Airconditioners	Cement Mfrs & Dealers	Electrical Safety Devices	Grills & Gates
Airconditioners Maintenance	Centering Equipments	Electrical Switch Board	Heat Resistant Tiles
Repairs, Spares	Ceramic Tiles	Electrical Switches & Gears	Hollow Bricks
Aluminium Extrusions	Civil Engineers	Electrical Transformers	House Keeping
Aluminium Fabricators	Construction Chemicals	Electricals	Housing Finance
Aluminium Composite Panel	Construction Managements	Exhaust Fans and Ventilation	Housing Finance DSA Agents
Architects	Cranes & Hoist	Fabricators	Interior Designers & Decorators
Asbestos	Curtains	False Ceiling	Invertors / UPs
Bathroom Fittings	Demolishers	Fan Dealers Distributors	Iron & Steel
Blue Metals	Designer Tiles	Fire Protection Equipments	Kitchen Cabinets
Borewell Contractors	Doors & Windows	Flat Promoters	Kitchen Electric Chimneys
Bricks	Doors & Windows (Aluminium)	Flooring	Kitchen Equipment
Builders	Doors & Windows (PVC)	Flush Doors	Commercial
Building Consultants	Door Closers	Fly Ash Bricks Manufacturers	Laminates
Building Contractors	Door Fittings	Furnishings	Land Valuation
Building Equipments	Earth Movers	Generator Hirers	Lifts / Marbles
Building Hardwares	Electrical Contractors	Generators	Modular Kitchen
Building Materials	Electrical Insulation	Erection & Commissioning	Mosaic Tiles
Cables	Electrical Lighting Fixtures	Glass Dealers	Solar Energy Equipments
Carpentry Works	Property Management	Granites	Solar Water Heaters
Painting Contractors	Pumps	Roofing Sheets	Stained Glass
Pest Control	Real Estate	Roofing Structures	Structural Engineer
Pipes & Fittings	Real Estate Portal	Contractors	Water Proofing Materials
Plumbing Works	Residential Commercial Plots	Safety Equipments	Water Tanks / Treatment
Plywoods	Rolling Shutters	Sanitary Engineers	Wooden Flooring
			And more...

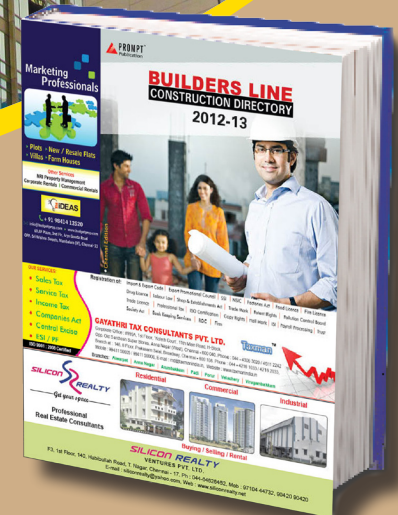
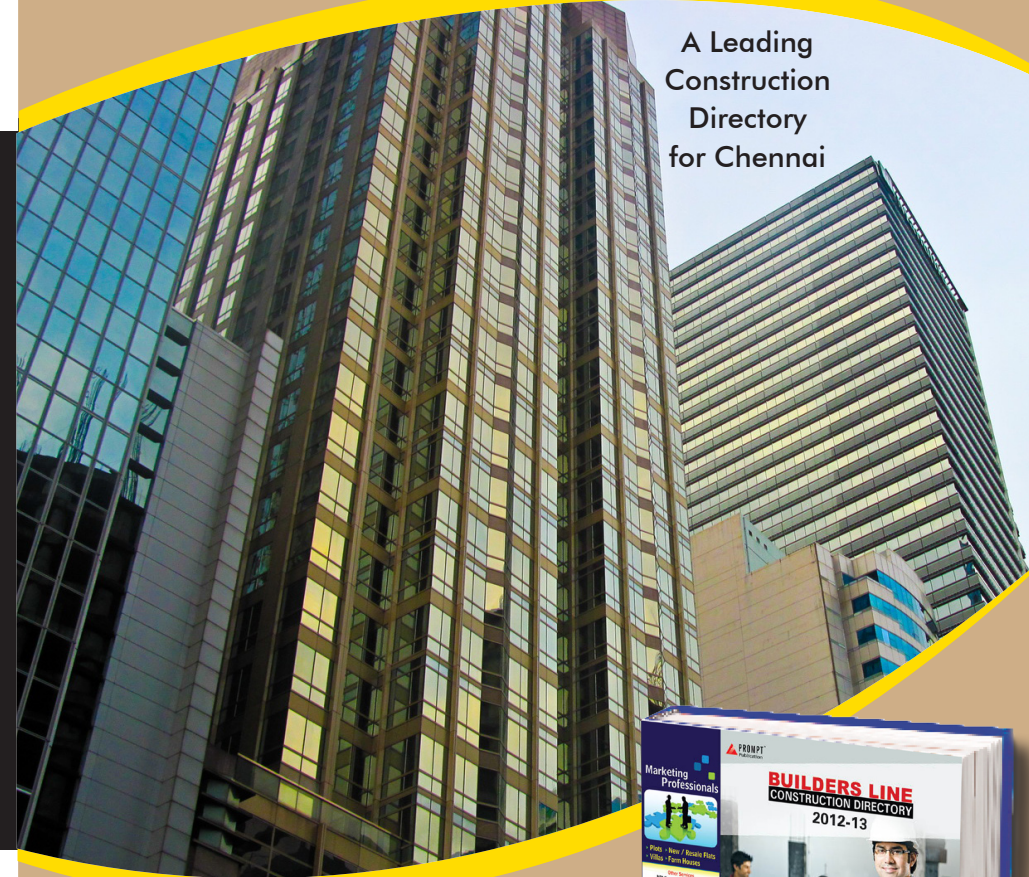


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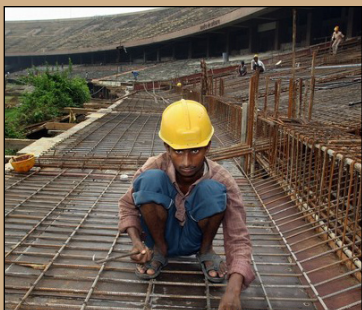
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A Leading  
Construction  
Directory  
for Chennai



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## Welcome to Buildersline Directory 2013-14

Dear Customer,

Yes, indeed the overwhelming response received from the Construction industry as a whole for our Builders Line Directory (2008, 2009, 2010, 2011-12 & 2012-13) has given a kick start for our New Version.

Professionalism, Accuracy & user friendly are the secret of success of our Builders Line Directory previous editions. This Directory has been recognized as the Authoritative source of information and has built a very strong relationship with the advertisers & end users.



As we progress 6 years ahead, we are proud to state that we have assisted many constructions & home improvement related Companies in developing & Marketing their products & concept to the public in a style.

### One Stop Solution for Construction Industry

Builders Line Directory is your ideal and comprehensive guide, scanner and watching on the happenings in the Construction industry, inclusive of Builders, Architect, Civil Engineers, Building Material (Manufacturers, Dealers, Distributors) and users. In addition to the technical details of construction, DCR Rules, Material Calculation, Vasthu and useful information all about construction industry.

### Quick and user Friendly Search...

All information on Builders, Architects, Civil Engineers, Material Manufacturers, Dealers, Distributors and Traders is perfectly classified and arranged in an easy-to-use and in alphabetical order for the user's convenience. Ensures a swift and accurate search and of course for easy reference.



Reach...

### 75,000 copies will be distributed to

- ▶ 8,000 Magazine Subscribers
- ▶ 15 associations 4,000 association members
- ▶ 39 banks, 112 branches 5,000 copies
- ▶ 8,000 hardware shops
- ▶ 7,500 Corporate companies
- ▶ Builders
- ▶ Construction companies
- ▶ Civil engineers, Architects
- ▶ Building materials manufacturers
- ▶ All visitors of our exhibitions
- ▶ & General people

## ADVERTISEMENT CHARGES

Position	Ad Size	B / W	Colour
Back Cover	28.2 x 21.8	-	₹ 72,000
Front Page Inside Cover	28.2 x 21.8	-	₹ 55,000
3rd page Right Side	28.2 x 21.8	-	₹ 60,000
Full Page	28.2 x 21.8	₹ 20,000	₹ 42,000
Half Page	12.5 x 18.5	₹ 12,000	₹ 24,000
Quarter page	12.5 x 09.0	₹ 6,000	₹ 14,000
Logo Listing	-	₹ 2,500	-
Bold Listing	-	₹ 1,200	-
Ordinary Listing	-	₹ 550	-

### MATERIAL REQUIRED

For Colour Advertisement :

4 Colour Positives with proof. Screen 133

For B/W Advertisement:

Artwork in PDF, Corel Draw 11 x 12 & JPEG, TIFF

Format shall be accepted

Your Cheque / DD should be drawn in favour of 'PROMPT PUBLICATION'